



## Datganiad Newyddion / News Release

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### Cynllun gweithredu Canolbarth Cymru i yrru twf economaidd

Mae angen barn busnesau Canolbarth Cymru ar ddyfodol economi'r ardal a mesurau i hybu twf.

Mae Partneriaeth Tyfu Canolbarth Cymru, sy'n gyfuniad o sefydliadau'r sector cyhoeddus a phreifat a sefydlwyd i atgyfnerthu economi'r ardal, wedi comisiynu ymgynghorwyr i ddatblygu cynllun economaidd i yrru twf.

Mae'r gwaith hwn yn dilyn cyhoeddi cynllun gweithredu economaidd newydd Llywodraeth Cymru a chyhoeddi'r posibilrwydd o Fargen Twf y Canolbarth yng nghyllideb yr Hydref.

Bydd yr Ymgynghorwyr AECOM yn gofyn barn busnesau ar faterion megis cysylltedd digidol, cymorth i fusnesau, seilwaith trafndiaeth a sgiliau er mwyn nodi beth sy'n atal twf a'r cyfleoedd am dwf yn yr ardal.

Bydd y wybodaeth a dadansoddiad o'r problemau a'r cyfleoedd sy'n wynebu economi Canolbarth Cymru'n cael ei ddefnyddio i amlinellu gweledigaeth a blaenoriaethau clir i'r ardal.

Dywedodd Cadeirydd Partneriaeth Tyfu Canolbarth Cymru, y Cynghorydd Rosemarie Harris, Arweinydd Cyngor Sir Powys: "Bydd Bargen Twf Canolbarth Cymru yn gyfle pwysig i'r ardal a fydd yn gofyn am gefnogaeth a chyfraniad llawn y sector preifat. Dylai cynigion ganolbwyntio ar weddnewid ac arloesi a datgloi'r rhwystrau at dwf i fusnesau lleol a buddsoddiad newydd.

"Bydd gwaith AECOM yn nodi gweledigaeth a chyfeiriad clir i economi'r ardal. Bydd llais cymuned busnes Canolbarth Cymru'n hanfodol wrth fwydo i'r cynllun economaidd. Rydym yn awyddus i siarad ag arweinwyr busnesau'r ardal er mwyn helpu i lunio a dylanwadu ar dwf y dyfodol."

Bydd y cynllun economaidd yn arwain at ddatblygu rhaglen o brosiectau a buddsoddiadau strategol a fydd yn helpu i drawsnewid economi Canolbarth Cymru a hyrwyddo twf dros y 15 mlynedd nesaf. Rhagwelir y bydd y prosiectau hyn yn deillio o amryw o ffynonellau ariannu, gan gynnwys y Fargen Twf posibl i Ganolbarth Cymru.

Gall fusnesau gymryd rhan yn yr arolwg ar-lein trwy'r ddolen ganlynol:

<https://www.surveymonkey.co.uk/r/5KJVVGY>

Daw'r astudiaeth i ben ym mis Medi 2018 gyda llunio cynllun economaidd strategol cytûn i Ganolbarth Cymru ac achosion busnes cynnar i fwrw ymlaen â mesurau ymyrraeth o flaenoriaeth yn yr ardal.

## **Views wanted to help shape Mid Wales economic plan**

Mid Wales businesses are being encouraged for their views on the future of the region's economy and what can be done to boost growth.

The Growing Mid Wales Partnership, an amalgamation of public, private and voluntary sector organisations set up to strengthen the region's economy, has commissioned consultants to help develop an economic action plan for Mid Wales. This follows from the publication of the Welsh Government's new economic action plan and the announcement of a potential Growth Deal for Mid Wales in the autumn budget.

The Partnership are asking business for views on issues such as digital connectivity, business support, transport infrastructure and skills, to identify opportunities for growth in the region.

Chair of the Growing Mid Wales Partnership Cllr Rosemarie Harris Leader of Powys County Council said; "A Growth Deal for Mid Wales is a major opportunity for the region that will require the full support and participation of the private sector. Proposals must be transformational focusing on innovation and unlocking the barriers to growth for local businesses and new investment.

"The work being undertaken will set out a clear vision and direction for the regional economy. The voice of the Mid Wales business community is vital in informing the economic plan. We are very keen to speak to a wide cross section of business leaders within the region that could help shape and influence future growth."

The economic action plan will look to develop a programme of strategic projects and investments that will help transform the Mid Wales economy and support growth over the next 15 years. It is anticipated that the projects will be delivered through a range of funding sources including the potential Growth Deal for Mid Wales.

Businesses and organisations can take part in the online survey using the following link:  
<https://www.surveymonkey.co.uk/r/6NTG8Z7>

The study will conclude in the autumn with the preparation of a prioritised economic action plan for Mid Wales.

### **ENDS**

#### **Further information:**

For further information please contact Gareth Jones at Powys County Council ([gareth.jones3@powys.gov.uk](mailto:gareth.jones3@powys.gov.uk)) tel. 01597 826230.

#### **Notes to Editor:**

The Growing Mid Wales Partnership brings together representatives from both the private and public sector to lead the region's collaborative approach to economic development and growth. <http://www.powys.gov.uk/en/democracy/how-the-council-works-in-partnership/growing-mid-wales/>

Growth deals are ways of attracting extra investment into an area using central and local government funding working with the private sector. The opportunity for a Mid Wales Growth Deal was announced in the autumn budget statement:

<https://www.gov.uk/government/news/uk-government-opens-the-door-for-a-mid-wales-growth-deal>

Prosperity for All: Economic Action Plan was published by Welsh Government in December 2017. The document provides a national strategy to support the delivery of inclusive economic growth across Wales.

<https://gov.wales/topics/businessandconomy/economic-action-plan/?lang=en>